



**This Report Provided
Exclusively For:**

Dealership Name

Included in This Report:

- Dealership Website Evaluation
- Lead Management
- Lead Sources
- Search Engine Listings
- Website Awareness and Visibility
- Automobile Posting

This report compiled on:

Date

Time

This is a custom report presented to the dealership listed above to let them know the quality of their website and how they handle their leads and inquiries from their web site, 3rd party lead providers and the manufactures website. This report is not designed to promote or down play the service of any web design, lead management, CRM or 3rd party provider companies other than INetDealer.com. This report has been put together with extensive research from our research and development department here at INetDealer.com and is exclusively for the dealership listed above. For the benefit of the dealership, INetDealer.com will offer suggestions on how to improve the dealerships website and lead management at the end of this report. Any questions about this report should be directed to the contact name and phone number at the end of this report. We are confident that this report will help you be more productive on the internet.

Dealership Website Evaluation

Website Information

Main Link

Links On Webpage

	Link Name	Link Address	Broken Link
1.	_____	_____	<input type="checkbox"/>
2.	_____	_____	<input type="checkbox"/>
3.	_____	_____	<input type="checkbox"/>
4.	_____	_____	<input type="checkbox"/>
5.	_____	_____	<input type="checkbox"/>
6.	_____	_____	<input type="checkbox"/>
7.	_____	_____	<input type="checkbox"/>
8.	_____	_____	<input type="checkbox"/>
9.	_____	_____	<input type="checkbox"/>
10.	_____	_____	<input type="checkbox"/>
11.	_____	_____	<input type="checkbox"/>
12.	_____	_____	<input type="checkbox"/>

Emails On Webpage

	Email Address		Email Address
1.	_____	7.	_____
2.	_____	8.	_____
3.	_____	9.	_____
4.	_____	10.	_____
5.	_____	11.	_____
6.	_____	12.	_____



Dealership Website Evaluation *continued....*

Forms

	Form Name (<i>link</i>)	Broken Link
1.	_____	<input type="checkbox"/>
2.	_____	<input type="checkbox"/>
3.	_____	<input type="checkbox"/>

Inventory Notes

Misc.

Lead Management

Cars Shopped

	Stock #	Year	Make	Model	Source	Response 1
1.	_____	_____	_____	_____	_____	_____
2.	_____	_____	_____	_____	_____	_____
3.	_____	_____	_____	_____	_____	_____
4	_____	_____	_____	_____	_____	_____

Responses and Results

**Dealership responses attached to the end of this report*



Dealership Internet Report

Lead Sources

Manufacture

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AutoTrader

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Dealership Webpage

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Other

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Search Engine Listings

Google

Search

Placement

<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>
<hr/>	<hr/>

Yahoo

Search

Placement

<hr/>	<hr/>
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<hr/>	<hr/>

MSN

Search

Placement

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AOL

Search

Placement

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<hr/>	<hr/>

Website Awareness and Visibility

Website Link Name

Where Website is Published

Source

Checks

Stationary

Business Cards

Invoices

Parts Invoices

Source

Service Invoices

Dealership Postings

Radio

Television

Newspaper

Other Websites, Information, Etc

Automotive Posting

Sites

	Source	Cars Posted	Prices	Pictures
1.	_____	_____	_____	_____
2.	_____	_____	_____	_____
3.	_____	_____	_____	_____
4.	_____	_____	_____	_____
5.	_____	_____	_____	_____
6.	_____	_____	_____	_____
7.	_____	_____	_____	_____

Misc. Information

Suggestions

Dealership Website

Lead Management

Suggestions

Lead Sources

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Search Engine Listings

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Suggestions

Website Awareness and Visibility

Automobile Posting

Other Suggestions



**This Report Assembled
by:**

INetDealer.com Associate's Name

Email Address: _____ *Phone Number:* _____

This report started on:

This report finished on:

Date

Date

Time

Time

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